

Press Release

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Gerrit Sperling Appointed Country Manager in Heimstaden Germany

Beginning of October, Gerrit Sperling will take over management of Heimstaden Germany. Interim Country Manager Marianne Frønsdal will step into the role of Deputy Country Manager.

Gerrit Sperling brings over 20 years of leadership experience in the German real estate industry, including roles as Managing Director at BauBeCon, WVB Centuria, and the In-West Group. His recent positions include Head of Transaction at ADO Properties and Head of Portfolio Management/Transaction at the Adler Group.

Heimstaden is the second largest residential real estate company in Europe with over 161,000 homes across ten countries. The company owns and manages almost 30,000 homes across Germany, with 98.8% real economic occupancy, and strong operational results.

"We are pleased to have Gerrit on board. With his impressive leadership track record and profound real estate expertise, we're confident he'll play a pivotal role in driving Heimstaden Germany to even greater success," says CEO Helge Krogsbøl at Heimstaden.

"Heimstaden has had impressive development in the recent years, driven largely by a robust business model paired with a sustainable mindset. I'm excited to join the talented team and help deliver Friendly Homes to Heimstaden's German customers," says Gerrit Sperling.

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Heimstaden Bostad is a leading European residential real estate company with around 160,000 homes across 9 countries and a property value of SEK 345 billion. We acquire, develop, and manage properties with an ever-green perspective. Guided by our Scandinavian heritage and values Care, Dare and Share - our 2,200 colleagues strive to fulfil our mission to enrich and simplify our customers' lives through Friendly Homes. Read more at www.heimstadenbostad.com.
